

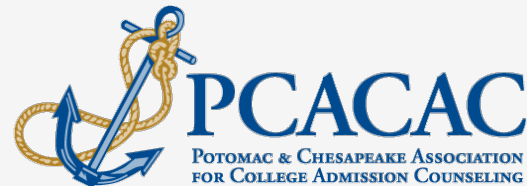
Welcome to
PCACAC's
16th Annual
Summer
Institute



So You Want
to be Viewed
as a
Professional?

Session B2

Monday, July 15



Presenter(s)/Panelist(s)

Presenter/Panelist

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Learning Objectives

1

- Understand necessary components to grow as a professional

2

- Understand importance of integrity, honesty, and commitment to the profession and students you serve

3

- Learn how to handle frustrating situations that arise during the year

Getting Out There

- College side
 - Travelling, meeting counselors
- High School side
 - Visit campuses, attending breakfasts/events
- Everyone
 - Conferences/Professional development

Establishing Credibility

- Remembering to be honest while serving students

Handling Frustrations

- How do you handle frustrations or disagreements with the other side? How do you remain professional while managing frustrations?
- Horror stories and examples from our experience

Questions?

Please...

Complete a session evaluation
via the mobile app before you
leave.

Thank you!