Welcome to PCACAC’s 16th Annual Summer Institute

So You Want to be Viewed as a Professional?

Session B2
Monday, July 15
## Presenter(s)/Panelist(s)

<table>
<thead>
<tr>
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Learning Objectives

1. Understand necessary components to grow as a professional

2. Understand importance of integrity, honesty, and commitment to the profession and students you serve

3. Learn how to handle frustrating situations that arise during the year
Getting Out There

- College side
  - Travelling, meeting counselors
- High School side
  - Visit campuses, attending breakfasts/events
- Everyone
  - Conferences/Professional development
Establishing Credibility

- Remembering to be honest while serving students
Handling Frustrations

- How do you handle frustrations or disagreements with the other side? How do you remain professional while managing frustrations?
- Horror stories and examples from our experience
Questions?
Please...

Complete a session evaluation via the mobile app before you leave.

Thank you!