55th Annual Conference
AT-A-GLANCE

WEDNESDAY, MAY 6

8:00 - 9:00 am
COFFEE WITH SIGS
Grab your morning coffee and head to a virtual session room for a Special Interest Group (SIG) meeting.

- African-American
- First Generation
- Independent Educational Consultants
- Latinx
- Regional Recruiter
- Rural Schools

9:00 - 9:15 am
WELCOME & OVERVIEW

9:15 - 10:15 am
A SESSIONS
- College Financing in a Changing Economy
- The Ins and outs of Test Prep during the COVID-19 Era
- Working with Underrepresented Students: What Now?
- College Counseling and Admissions in the Matrix

11:30 am - 12:00 pm
OPEN FORUM, PROPOSED BYLAW CHANGES

12:00 - 1:00 pm
MEMBERSHIP MEETING & AWARDS
Join us for important PCACAC updates and announcement of our new officers. We’ll also be voting on changes to our Bylaws and will need as many members in attendance as possible!

3:00 - 4:00 pm
B SESSIONS
- Current Trends & Future Issues: The Year in Review 2020
- Country Roads, Take Me To COLLEGE: How to Help Rural Students Find Their Best Path Through Uncertain Times
- Great (Online) Expectations: Recruiting in a Digital World
- Delivering College Counseling Content in the Digital World

4:00 - 5:15 pm
CLOSING REMARKS & SESSION
Admission and Counseling in "Interesting Times"

5:30 - 6:30 pm
VIRTUAL SOCIAL / HAPPY HOUR

Thank you to our partner and host!

REGISTER TODAY!
www.pcacac.org/conferences
Click on each logo to learn more about this year's partners:

Thank you to our partner and conference host!

RICHMOND AREA INDEPENDENT SCHOOLS (RAIS)
WASHINGTON AREA INDEPENDENT SCHOOLS (WAIS)
DR. MICHAEL CARTER, St. Stephens & St. Agnes School - In honor of PCACAC President Joel Lang
EMILY HELMS, Bridgewater College
EVELYN BOYD WHITE, Thomas Dale High School (Retired) - In honor of Past President Robyn Lady