



**Vice President for Enrollment Management  
Husson University  
Bangor, ME**

*Husson University inspires and prepares students for professional careers in current and emerging fields within the context of an education informed by the sciences and humanities.*  
- Husson University, Mission Statement

**THE SEARCH**

Husson University (Husson) seeks an innovative and strategic enrollment management leader to serve as its Vice President for Enrollment Management (VPEM). Reporting directly to the President, the VPEM will work closely with the Senior Cabinet and a broad range of university leaders and external organizations to create, implement, and influence policies, initiatives, and services that positively impact student enrollment, retention, engagement, and satisfaction. The VPEM will provide strategic leadership and direction to the University's comprehensive effort to maximize and sustain enrollments. The new VPEM will support the development of a comprehensive, data-driven, and evidence-based strategic enrollment plan for the University. The VPEM will serve as the University's chief enrollment management leader and administrator and advise the University's administration on all matters relating to student recruitment (domestic and international), financial aid, enrollment, and retention. This individual will work closely with academic deans and other senior leaders to analyze enrollment-related information and recommend strategies that will contribute to the successful attainment of the University's overall goals. This individual will oversee an integrated enrollment division, overseeing the Admissions Office, Graduate Admissions, Financial Aid Office, and the Office of International Initiatives. This individual will serve as a mentor and encourage internal communication best practices to ensure coordination between these offices.

The VPEM will be expected to unite the enrollment division around a comprehensive vision and strategy through team building, professional development, and process improvement. The VPEM will focus attention on mentorship and leadership of the team, while also assessing and improving the efficacy of the division and the efficiency of processes and procedures. The VPEM will cultivate a culture that aspires to excellence and promotes values of learning, collaboration, integrity, and impact, and support a coaching culture that engenders continual development and growth. Husson has an enrollment of approximately 3,800 students, including 3,000 undergraduate students at the Bangor campus, and about 800 in graduate programs, with students coming from all across Maine, the country, and the world. Husson is known for its career-focused academic programs offering more than 70 undergraduate, graduate and professional degrees as well as a wide range of certificate programs, with 19 of their academic programs offered at an accelerated pace, allowing students to earn their degrees faster.

The successful candidate will be a thought-leader with strategic vision, change-management expertise, and in-depth knowledge of both emerging national trends and issues facing higher education enrollment and financial aid functions. The new VPEM must be well qualified to motivate and manage staff committed to academic excellence, and to develop and implement innovative enrollment strategies that involve the entire university. Candidates must also possess excellent statistical, data analysis, communication, and interpersonal skills, and be committed to the University's dedication to experiential learning.

Isaacson, Miller, a national executive search firm, has been retained to assist in this recruitment. All inquiries, nominations, referrals and applications should be directed in strict confidence to: Alycia Johnson (ajohnson@imsearch.com). Electronic submission of application materials is strongly recommended at: <https://www.imsearch.com/search-detail/S7-599>.

*It is the policy of the Husson University to recruit and hire for all positions without regard to race or color, sex, sexual orientation, gender identity or expression, physical or mental disability, religion, age, ancestry or national origin, genetic information or other status protected by law. This policy applies to promotions, training, compensation and all other conditions related to employment. The University will make reasonable accommodations for qualified individuals in accordance with applicable law.*